

Kye Armstrong

Visual Development Artist

Kye.jynelle@gmail.com

www.kyejynelle.com

727-678-5920

Education

Academy of Art University

2016-2019

Completed 42 credits towards AA in
Visual Development

CGMA Visual Development and
Art Direction Mentorship

March-July 2020

Environment Design with
Nathan Fowkes

Jan 2020- Present

Skills

Adobe Photoshop

Adobe InDesign

Procreate

MS Office

Set Design

Prop Design

Graphic Design

Traditional Art

Storytelling

Strong Work Ethic

Work Experience

Background Designer (Freelance)

May -July 2021

- Design 2d background illustrations for short animation film
- Collaborate with animators and director to define a consistent visual direction
- Create 2d layouts from storyboards

Illustrator (Freelance)

Nov 2020-Dec2020

- Designed Tarot cards for client using Photoshop and InDesign.
- Incorporated 70's motifs and members from a rock band into final designs

Illustrator (Freelance)

Sep 2020- Oct 2020

- Animated 2d illustrations in Procreate for clients video introduction.
- Planned social media campaign to advertise the client's upcoming performance.

Graphic Design (Freelance)

August 2020

- Created a branding packet for Hillsborough County Young Democrats to use across social media platforms and print.
- Customized logo, font, and color palette to reflect location and ideals of the client.

Graphic Designer

Aug 2019-Feb 2020

Jungle Cat Marketing

- Built Shopify enabled website for holistic living brand.
- Directed product photo shoots, website design, and editing for online store
- Conceptualized designs that could translate across multiple mediums.
- Assisted in creation of social media content

Visitor Services Representative

Oct 2019-June 2020

The James Museum of Western & Wildlife Art

- Aided in the development of educational programs
- Educated guests on the history of the museum architecture, collection, and history.
- Attended all optional classes and speaker programs to attain a deeper understanding of the collection's art and artists.